APPSTCH

ENTERPRISE APPLICATIONS & DIGITAL SOLUTIONS

Realizing the value of enterprise technology—faster.

2026 Company Profile
Egypt | Middle East

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Who we are

AppsTCH is regional enterprise technology services company focused on helping organizations realize measurable value from enterprise applications much faster.

Our core strength is the combination of enterprise application expertise, industry knowledge, implementation capability, and long-term commitment and support.

We work across the enterprise applications lifecycle—from advisory and solution design through implementation, migration, upgrades, enablement, and ongoing support.

Our focus is practical: connect business priorities with technology execution and accelerate time-to-value.

Why AppsTCH

CLIENT-CENTRIC DELIVERY

We align delivery with business outcomes, not technology deployment alone.

ENTERPRISE APPLICATION EXPERTISE

Our teams combine functional, technical, project-management, and industry capabilities across major enterprise platforms.

INDUSTRY UNDERSTANDING

Our experience spans energy, chemicals & petrochemicals, Real Estate, engineering & constructions, manufacturing, consumer goods, pharmaceuticals, Industrial Machinery, and financial services.

TIME-TO-VALUE

We apply proven methodologies, reusable knowledge, and lessons learned to reduce delivery friction and accelerate benefit realization.

CONTINUITY

We support clients beyond go-live through knowledge transfer, application upgrades, managed services, and continuous improvement.

Our Vision

To be a trusted enterprise technology partner across the region, helping organizations turn software investments into measurable business outcomes.

We bridge business strategy and technology execution through experienced people, proven delivery practices, industry knowledge, and practical innovation.

Our ambition is simple: help clients achieve operational excellence, improve agility, and realize value faster.

Our Mission

AppsTCH helps organizations maximize the value of their enterprise technology through expert implementation, enablement, modernization, and continuous support.

We combine platform expertise with industry-focused delivery to create sustainable business outcomes—not simply technical deployments.

We operate with a commitment to client success, professional integrity, knowledge transfer, and long-term value creation.

Management Team & Delivery Capability

Our leadership brings extensive experience across enterprise technology, ICT, ERP transformation, and business solutions.

Our delivery organization combines:

- Functional consultants and business-process specialists
- Technical and integration specialists
- Project and program management
- ERP application and database expertise
- Training and knowledge-transfer capability
- Application support and operational services

We invest continuously in skills, certifications, delivery methods, and knowledge sharing so our teams remain aligned with evolving enterprise platforms.

Solutions Portfolio

SAP BUSINESS SOLUTIONS

SAP S/4HANA, SAP Business One, cloud transformation, implementation, migration, upgrades, and application services.

ORACLE TECHNOLOGY SOLUTIONS

Oracle database, data, integration, migration, ERP application support, upgrades, and technology services.

PRIMAVERA

Project planning, scheduling, cost control, risk management, collaboration, and project-performance visibility.

BUSINESS AUTOMATION

Visual application development and workflow automation to connect systems, simplify processes, and reduce manual work.

MANAGED PROCUREMENT

Digital procurement capabilities designed to improve supplier collaboration, compliance, visibility, and control.

SERVICES

Implementation, consulting, integration, migration, upgrades, training, knowledge transfer, and ongoing support.

SAP Business Solutions

SAP PARTNER | CONSULT & IMPLEMENT

AppsTCH is listed by SAP as a Consult and Implement partner in Egypt, with expertise spanning ERP consulting & implementation, education and knowledge transfer, data integration/migration, data management, and SAP ERP application upgrades.

Our SAP portfolio includes:

- SAP S/4HANA transformation and application services
- RISE with SAP / private-cloud transformation support
- GROW with SAP / public-cloud transformation support
- SAP Business One
- Application modernization, migration, upgrades and ongoing support

AppsTCH combines local delivery capability with SAP platform expertise to help clients move from ERP investment to measurable business value.

Oracle Technology Solutions

TECHNOLOGY-LED ORACLE SERVICES

AppsTCH’s Oracle offering is positioned around Oracle Technology Solutions, with services spanning:

- Oracle Database management, administration and performance
- Data integration and migration
- Data management and data quality
- Oracle ERP application support and upgrades
- Technical consulting and ongoing maintenance

AppsTCH helps organizations protect and extend the value of Oracle environments through practical technology expertise and lifecycle services.

Primavera & Project Solutions

AppsTCH supports engineering and construction organizations with Primavera-based project planning and controls.

Core capabilities include:

- Project planning and scheduling
- Resource planning and allocation
- Progress monitoring
- Risk management
- Cost and budget control
- Stakeholder collaboration
- Project-performance visibility

The objective is to give project organizations better control of schedule, cost, risk, resources, and delivery performance.

Business Automation & Managed Procurement

BUSINESS AUTOMATION

We use visual development and workflow automation approaches to help organizations digitize repetitive processes, connect applications, and deliver business applications faster.

MANAGED PROCUREMENT

Our procurement automation proposition is designed to streamline supplier collaboration and improve cost control, compliance, transparency, and operational efficiency.

Both propositions extend AppsTCH beyond ERP implementation into the broader business-process automation agenda.

Services: From Transformation to Value Realization

ADVISORY & CONSULTING

Business-process assessment, solution advisory, roadmap definition, and transformation planning.

IMPLEMENTATION & SYSTEM INTEGRATION

Project management, business-process design, solution design/build, testing, integration, deployment, and go-live.

MIGRATION & MODERNIZATION

Data migration, technical/functional upgrades, data quality, master-data management, and application modernization.

EDUCATION & KNOWLEDGE TRANSFER

Role-based training, knowledge transfer, user enablement, and adoption support.

APPLICATION SUPPORT

Structured incident, problem, change, and service-management capabilities to sustain business operations after go-live.

Delivery Model

A disciplined lifecycle approach designed to reduce delivery risk and accelerate business outcomes:

1. DISCOVER — Understand business priorities, processes, pain points, and value drivers.
2. DESIGN — Define the target operating model, solution architecture, scope, and roadmap.
3. DELIVER — Configure, build, integrate, test, migrate, and deploy.
4. ENABLE — Train users, transfer knowledge, and support adoption.
5. OPTIMIZE — Stabilize operations, improve performance, and identify continuous-improvement opportunities.
6. SUPPORT — Provide structured application and technical support across the solution lifecycle.

Industries We Serve

Our experience is concentrated in industries where integrated enterprise applications are critical to operational performance:

- Oil, Gas & Energy
- Chemicals & Petrochemicals
- Engineering & Construction
- Industrial Manufacturing
- Consumer Goods & Distribution
- Financial Services

Our industry approach combines enterprise-platform capability with an understanding of sector-specific processes and operating realities.

Selected References

Oil & Gas / Energy

ANOC • SAPESCO • EGASCOOL • Energy-sector references

Chemicals & Petrochemicals

Fertiglobe • MOPCO • MPC / Indorama • ECHEM

Engineering & Construction

PETROJET • ARAB • HYDE PARK • EMAAR • EL GARY • INP

Selected References

Industrial Manufacturing

South Valley Cement • Schneider Electric • Savola / industrial references

Consumer Goods

Rivada • Ice Food • Sakr • Shaheen Group • My Way • Toyota Egypt

Financial Services

Banking and financial-services references

What differentiates AppsTCH

ONE PARTNER ACROSS THE ERP LIFECYCLE

From advisory and implementation through modernization, enablement, and support.

BUSINESS + TECHNOLOGY

We connect process expertise with platform and technical capability.

LOCAL DELIVERY, REGIONAL AMBITION

Egypt-based delivery capability with a focus on serving organizations across the Middle East.

VALUE-FIRST MINDSET

Success is measured by business outcomes, adoption, operational improvement, and realized value—not simply by go-live.

LONG-TERM RELATIONSHIPS

We aim to remain a trusted delivery and support partner as clients evolve their enterprise landscape.

2026 Positioning

AppsTCH is positioned as an enterprise applications and digital solutions partner focused on one outcome:

REALIZING THE VALUE OF ENTERPRISE TECHNOLOGY — FASTER.

Our growth priorities are centered on:

- SAP transformation and lifecycle services
- Oracle technology and application services
- ERP modernization, migration and upgrades
- Business-process automation
- Project and construction technology
- Managed application support
- Expansion across Egypt and the Middle East

We combine experienced people, proven delivery practices, and industry understanding to turn enterprise technology into practical business value.

Let's Talk

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Helping enterprises realize the value of their ERP investments faster.

ENGAGE WITH US

Advisory & assessment
ERP transformation
Implementation & migration
Application support
Business automation